



feel the  
difference

Dear \_\_\_\_\_

Because you are a valued patient, I'm writing to introduce a special program that might interest you.

Mentor's "Feel the Difference"\* offer is designed for women, like you, who have had breast augmentation surgery using saline breast implants and may be thinking about exploring other options. MENTOR® MemoryGel® Breast Implants are FDA approved, come in a wide variety of styles and textures, and are manufactured right here in the US.... and most importantly, are loved by millions of women worldwide.

Here's how the offer works. If you decide to make the change from saline to MemoryGel® Breast Implants, you'll receive an American Express® Gift Card from Mentor for \$250 that you can use for anything you like once the procedure is completed.

If you'd like to learn more about MemoryGel® Breast Implants and discuss your options with me, please call my office and set up a consultation. Of course, you are not obligated in any way.

I look forward to discussing your goals, and together, exploring the possibilities of a beautiful new you.

Sincerely,

Dr \_\_\_\_\_

Offer applies to any  
manufacturer's saline  
breast implants

\* Program valid through June 2012. Restrictions apply.  
See program brochure for terms and conditions.

The third-party trademarks used herein are trademarks  
of their respective owners.

Important Safety Information:

MENTOR® MemoryGel® Breast Implants and Saline-Filled Breast Implants are indicated for breast augmentation—in women who are at least 22 years old for MemoryGel® Implants and at least 18 years old for Saline—or for breast reconstruction.

Breast implant surgery should not be performed in women:

- With active infection anywhere in their body
- With existing cancer or pre-cancer of their breasts who have not received adequate treatment for those conditions
- Who are currently pregnant or nursing.

Safety and effectiveness have not been established in patients with autoimmune diseases (for example lupus and scleroderma), a weakened immune system, conditions that interfere with wound healing and blood clotting, or reduced blood supply to breast tissue. Patients with a diagnosis of depression, or other mental health disorders, should wait until resolution or stabilization of these conditions prior to undergoing breast implantation surgery.

There are risks associated with breast implant surgery. You should be aware that breast implants are not lifetime devices and breast implantation is likely not a one-time surgery. You may need additional unplanned surgeries on your breasts because of complications or unacceptable cosmetic outcomes. Many of the changes to your breast following implantation are irreversible (cannot be undone) and breast implants may affect your ability to breastfeed, either by reducing or eliminating milk production.

The most common complications with MemoryGel® Implants include re-operation, capsular contracture, asymmetry, and breast pain. A lower risk of complication is implant rupture, which is most often silent (meaning neither you nor your doctor will know you have a rupture). MRI screenings are recommended three years after initial implant surgery and then every two years after to detect silent rupture.

The most common complications with MENTOR® Saline-filled Breast Implants include re-operation, implant removal, capsular contracture, wrinkling, breast pain and implant deflation.

Detailed information regarding the risks and benefits associated with Mentor breast implants is provided in two brochures, *Important Information for Augmentation Patients about MENTOR® MemoryGel® Silicone Gel-Filled Breast Implants* and *Saline-Filled Breast Implants, Making an Informed Decision* available from your surgeon or on line at [www.mentorwllc.com](http://www.mentorwllc.com). It is important that you read and understand these brochures when considering Mentor breast implants.

**Feel the Difference Program Terms and Conditions**

Limited time offer. Mentor reserves the right to change or modify the program at any time. Void where prohibited. Excludes patients who experience events covered under warranty. The patient must have undergone a saline breast augmentation surgery in the past and must undergo a MemoryGel® breast augmentation surgery; breast reconstruction surgeries do not qualify. The Mentor Feel the Difference Program is not available where (1) the patient's surgery is reimbursable, in whole or in part, by any federal healthcare program, including Medicare, Medicaid and TRICARE; (2) the patient is a licensed physician; (3) the patient is a licensed health professional in California, Florida, New Jersey or New York; or (3) the patient's surgery is reimbursable, in whole or in part, by any public or private insurance program in Illinois. Patients are encouraged to select a surgeon of their own choosing after conducting their own investigation into the particular surgeon's training, education and experience.

Gift Cards will be processed 6-8 weeks after Mentor Worldwide LLC receives the verified information.